

STEM in the Midlands

What is this?

Accenture are connected with Midlands Science who are focused on increasing STEM knowledge to children in the Midland counties of Laois, Offaly, Longford & Westmeath.

Who was involved?

Two staff members from Accenture work on this programme. Currently there is one Accenture contact on the board, and Midlands Science have a number of other companies across the Midlands that are involved.

How was the relationship established?

Midlands Science, www.midlandsscience.ie, reached out to Accenture for some mentor support and we have continued support since then.

How can this exemplar be used to inform practice?

In 2018, organisation reached 13,500 people directly and target plans to reach 16,500 in 2019. They are working with the UNESCO Centre at NUIG on a three year “evaluation of impact” study which will follow a number of participants over three years to see what long-term impact engagement with STEM has on their future study and career choices and also other consequences in life such as better decision making and increased confidence.

What was done?

Accenture STEM professionals visited schools in the Midlands and presented STEM materials as well as explaining what Accenture has to offer. As a board member, one of the Accenture professionals is involved in the planning and direction of the organisation.

Why was it done?

To increase awareness of STEM roles to students.